

An Analysis on the Necessity of Building Industrial Town in Guangxi

Feng Chunsheng, Cheng Chen

Liuzhou Railway Vocational Technical College, Liuzhou Guangxi 545616

Keywords: Guangxi; Industrial town; Guangxi

Abstract: In 2016, China's National Development and Reform Commission issued the guidance on accelerating the construction of small towns with characteristics. The whole country is also quickly beginning to study the concept of small towns with special features. The town with industrial characteristics is the town with industrial construction background. At present, Guangxi's social and economic level is relatively backward, and promoting the development of industrial economy plays a huge role in the whole economic development. Therefore, the construction of towns with industry characteristics in Guangxi is very necessary, it meets the need of China's eastern and western cohesion, the need that reveal China's development result to ASEAN, the need to improve people's living standards in Guangxi, the need of leapfrog development in Guangxi, the need of Guangxi industrial upgrading transformation, the need to alleviate poverty in Guangxi, the need of the combination of culture and industry in Guangxi, the need of the industrial tourism in Guangxi, the need of Guangxi vocational education, the need of the industrialization of Guangxi's unique product, and the need of the numerous features demonstrate in Guangxi. To sum up, the small towns with industrial characteristics not only meet the requirements of economic development of Guangxi Province, but also support the requirements of Made in China 2025 and Belt and Road. This new type of town is an important driving force for China's socialist modernization. It satisfies people's longing for a better life.

1. Introduction

China's national development and reform commission (NDRC) issued the guiding opinions on accelerating the construction of small towns with beautiful features, which kicked off the construction of small towns with special features in China. Local governments have summarized the most distinctive industries and declared various featured towns. While striving for financial incentives from the central and local governments, these special towns that have applied for construction also drive the development of corresponding industries. Guangxi region has gathered a lot of ethnic minorities and has a variety of local specialties. Meanwhile, Guangxi's industry is relatively backward, so it is necessary to build a town with industrial characteristics in Guangxi. [1] [2]

2. Concept of characteristic town

Characteristic town includes characteristic industry community, small city. Featured town mainly refers to a town focusing on characteristic industries and emerging industries. This town gathers various development elements and is an innovative and entrepreneurial platform different from administrative towns and industrial parks. Featured town refers to a traditional administrative regions town with distinctive industries and a certain population and economic scale. [1]

3. Concept of town with industrial characteristics

Industrial town is a kind of characteristic town. We believe that industrial town should be an innovation and entrepreneurship platform centering on industrial industry, with industrial enterprises as the main body and industrial characteristics. It takes characteristic industry, industrial tourism, industrial education and scientific research as the "three pillar" industries. According to the

leading pillar can be divided into the following three types of industrial characteristic towns. Industrial heritage featured town -- with industrial tourism as the first core, industrial equipment and industrial scenes as the platform, supporting the display of industrial science and technology; Industrial production featured town -- featured town with industrial production as the first core, industrial tourism as the platform, and auxiliary industrial technology demonstration; Industrial innovation featured town -- featured town with industrial research and development, industrial education as the first core, industrial production as the platform, and auxiliary industrial tourism. The development of small towns with industrial characteristics needs four driving forces, that is, industry driving force, talent driving force, capital driving force, and technology driving force. Only by integrating industrial chain, industrial talent chain, industrial capital chain and industrial science and technology chain, can the town with industrial characteristics form a long-term and stable development structure.

4. The necessity of building industrial town in Guangxi

4.1 It is the need of the connection between eastern and western China

The characteristic towns built in China are like the dotted ones on the canvas of China, waiting for global experiencers to come to appreciate them. Guangxi is a connecting region between eastern region and western region. It is not only the geographical convergence, but also the industrial economy. While watching China's industrial miracle along the east-west corridor, Guangxi cannot be ignored. It is necessary to build the industrial characteristic town of Guangxi to connect the industries of the east and west of China.

4.2 It is the need for China to demonstrate its development achievements to ASEAN

Guangxi is the province which connects sea, land and air with ASEAN countries. Held in Guangxi ASEAN expo every year in China, Guangxi has attracted many ASEAN countries people come to learn, travel, business, building town industrial characteristics will be intuitive and effective to show our country's industrial level before people in ASEAN countries, the comprehensive strength of the show, bring a person the impact is more impressive than other propaganda way.

4.3 it is the need for the improvement of people's living standards in Guangxi

The town with industrial characteristics has advanced industry, developed education, beautiful environment, active innovation and convenient life, which is different from the traditional town. The town with industrial characteristics effectively integrates industry, education, scientific research, tourism, entrepreneurship and residence, and people can experience totally different feelings when living in it. This perfect matching and convenient living conditions have greatly improved the living standards of the residents living in them. This kind of promotion has an irresistible attraction for outsiders, which makes people who pursue a better life constantly desire to enter this kind of town life, study and work. The construction of a small town with industrial characteristics satisfies the people's desire for a better life in Guangxi.

4.4 It is the need for Guangxi to realize leapfrog development

The best way for Guangxi's social economy to achieve cross-over development and overtaking on curves is to cut into the latest technical fields when the industry is iterating. Industry is the engine of economic and social development in Guangxi. To develop a good industry is to enhance the overall development level of Guangxi. As a new town model, a town with industrial characteristics can not only promote industrial development, but also greatly promote the level of urban construction. This kind of intergenerational synchronous development can realize the leapfrog development of the whole economy and society and narrow the social and economic gap between Guangxi and developed areas.

4.5 It is the need of industrial upgrading and transformation in Guangxi

Most of the existing industries in Guangxi are traditional industries, and most of them are controlled by the state capital. In the long-term development, they are more restrained and slower, and they are more and more unsuitable for the new economic situation. Transformation and upgrading are imperative. New platforms and carriers are needed for industrial aggregation, technological improvement and structural adjustment. These demands are met by small towns with industrial characteristics, providing traditional industrial enterprises with tourism, scientific research, capital and broader talent. These additional thrusts are like turbocharging, let Guangxi industry transformation and upgrading provide more power. [3] [4]

4.6 It is necessary for Guangxi to overcome poverty

At present, the social and economic development in Guangxi is not sufficient, and there are still a large number of people living below the poverty line in some areas where the old and the young are poor. China is a socialist country. Such poverty and backwardness are obstacles to the people's pursuit of a better life and obstacles to further social and economic development. To this end, China has pushed forward comprehensive poverty alleviation work. Small towns with industrial characteristics can well achieve this goal, not only to develop industries in poor areas, but also to enable poor people to live, work and study in them. This all-around help to get rid of the formalism of the past is the real solution to help them out of poverty.

4.7 It is the need for the combination of Guangxi culture and industry

In addition to the Han nationality, there are 11 minorities in Guangxi, including Zhuang, Yao, Miao, Dong, Mulao, Maonan, Hui, Jing, Yi, Shui and Gelao. Among them, the largest number is the Zhuang nationality, with a total of 14.82 million people, accounting for 33 percent of the population of Guangxi. [5] the culture of ethnic minorities is the most precious resource in Guangxi. These civilizations produce a large number of unique industrial products, which are the embodiment of Guangxi's material and intangible cultural heritage. It is the bounden duty of Guangxi to promote and protect these heritages. The preservation of the heritage is laborious and ineffective, and the construction of a town with industrial characteristics can activate these heritage sites and bring back the charm of culture.

4.8 It is the need of the development of industrial tourism in Guangxi

Guangxi is a major tourist province, and Guilin's mountains and rivers are among the world's most famous. This is a failure for Guangxi tourism. We can view it as a major economic and cultural loss. If we want to develop Guangxi tourism, we should not only develop other beautiful scenery, but also develop our industrial tourism. However, it is far from enough to rely only on factories for the development of industrial tourism. The industrial characteristic town built on the background of industrial enterprises is the necessary way for the in-depth development of industrial tourism.

4.9 It is the need of professional education in Guangxi

Guangxi's industrial development cannot be separated from the development of career education, while the reform of career education requires the linkage between industry and education. This linkage is not simply communication and cooperation. As it turns out, the traditional school-enterprise cooperation is all in vain, each busy, each anxious, $1+1 < 2$. Because of the disunity of management, thoughts and ideas, the cooperation between them is quite close. Even though learning foreign advanced experience, the essence of school-enterprise cooperation is not gained. The town with industrial characteristics innovatively reconstructs the school-enterprise cooperation and the production and education city, makes up the gap between the original school-enterprise, makes the life, work and study a whole, lets the enterprise in it get the effective help of the school, the school gets the full support of the enterprise, everyone makes a contribution for the town that lives together. This model of mutual help and mutual help will effectively promote

the reform and development of guanxi career education.

4.10 It is the need of Guangxi's unique product industrialization

During its long history, Guangxi has developed and possessed many beautiful, unique, effective, high-quality and little-known products. As Guangxi's economic development is relatively backward, these products have not been effectively explored. It is a great waste to let it go unnoticed, to pass through history without being found by those who desire it. To fully exploit their commercial value, to arm and polish them in an industrialized manner is as delightful as a pearl on the sea floor. The characteristic town with the theme of building industry can maximize the development of these unique products and make them become a business card of Guangxi.

4.11 It is the need to display many special products of Guangxi

Guangxi is rich in natural resources, unique mountains and rivers and rich in special products. Into the depth of display, of the invasive experience and life in this atmosphere slowly to get out your own inner resonance, will be the trend of future specialty show, this show is no longer a booth can do, building town industrial characteristics to deduce out the Chinese essence to experience those curious, linger, courage, needs, always miss. Only in this way can the characteristic products of Guangxi be fully displayed.

5. Conclusion

China hopes to use two hundred years to achieve modernization, that is to say, China hopes to achieve a comprehensive socialist modernization of prosperity, democracy, civilization, harmony and environmental protection by 2050. This grand goal calls for our efforts, as well as our wisdom to innovate and develop. The fundamental impetus to achieve this goal is the Chinese people's desire for a better life. A good life can only be achieved through long and stable development. China is a country with a population of 1.4 billion. Only by developing industry can China maintain long-term and stable development. The trade frictions between China and the United States have reminded the Chinese people that only by adhering to industrial manufacturing and developing science and technology in an all-round way can China become invincible in the great power competition in the future. The town with industrial characteristics can not only meet the need of comprehensive development, but also meet people's pursuit of a better life. Building a small town with industrial characteristics is an inevitable choice for China's social and economic development at present and in the future, and an important engine for socialist modernization.

Acknowledgements

In this paper, the research was sponsored by Research project results of Guangxi science and technology association (2017) zc-47); Liuzhou science and technology association soft science research subject (science and technology association soft 20180103); Key projects approved by education for 2017 in the 13th five-year plan for science of education in Liuzhou (2017zj-a03); Management philosophy and social science research project of Liuzhou union of social sciences in 2018 (sklq2018-09).

References

- [1] The national development and reform commission on speed up the construction of small town (city) beautiful characteristics guidance [EB/OL]. http://www.ndrc.gov.cn/zcfb/zcfbtz/201610/t20161031_824855.html
- [2] The Guangxi Zhuang autonomous region people's government office. Implementation opinions about cultivating characteristic town in Guangxi [EB/OL]. <http://www.gxzf.gov.cn/zwgk/zfwj/20170721-634907.shtml>

- [3] The state council. "made in China 2025" [EB/OL]. <http://www.miit.gov.cn/n973401/n1234620/n1234622/c4409653/content.html>
- [4] The state council. Several opinions on further promoting economic and social development in Guangxi [EB/OL]. http://www.gov.cn/zwgk/2009-12/11/content_1484887.htm
- [5]. The people's government of the Guangxi Zhuang autonomous region, national [EB/OL]. <http://www.gxzf.gov.cn/mlgx/gxrw/ftq/20150205-437671.shtml>